



## **2016 CDBA Social Impact Working Group Agenda**

### **Session 2: Creating a Culture of Impact Assessment**

**Thursday April 7, 2016**

**2:00-3:00pm EST**

Conference line: 855-826-0341 (no pin)

**2:00 pm**            **Introductions of Bank Participants**

**2:10 pm**            **CDFI Bank Example: City First Bank of DC (Washington, DC)**

*Facilitator: Jeannine Jacokes, Community Development Bankers Association*

*Facilitator: Dana Weinstein, Community Development Bankers Association*

*Bank Leader: Tabitha Atkins, City First Bank of DC*

#### Key Questions

1. What change are you working to create in your community?
2. What is the role of your senior leadership, CEO, Board in building your culture?
3. How do you get buy-in from the bottom (line staff)?
4. How do you embed new hires into the culture?
5. Do you have any formal training for staff?
6. Who is responsible for impact data collection at the bank?
7. How do you utilize the data you collect? (Internally and/or externally)

**2:30 pm**            **Q&A**

We will open the floor to questions from the bank participants – ask the Bank Leaders how your bank can build or improve your culture of impact assessment.

**3:00 pm**            **Adjourn**

***\*Next call on Thursday April 14<sup>th</sup> at 3pm ET – Building Impact Systems and Processes***