



2016 CDBA Social Impact Working Group Agenda

Session 1: Planning and Getting Started with Impact Assessment

Thursday March 31, 2016

2:00-3:00pm EST

Conference line: 855-826-0341 (no pin)

- 2:00 pm** **Introductions of Bank Participants**
As part of each bank's introduction, please summarize what you hope to learn from this call
- 2:10 pm** **CDFI Bank Examples: Planning and Getting Started at Southern Bancorp and Virginia Community Capital**
Facilitator: Jeannine Jacokes, Community Development Bankers Association
Bank Leader: Dominik Mjartan, Southern Bancorp and Southern Bancorp Community Partners
Bank Leader: Teri Lovelace, Virginia Community Capital
- Key Questions
1. What change are you working to create in your community?
 2. Why did your bank engage in a social impact planning process?
 3. What were/are you trying to accomplish by collecting social impact data?
 4. Who did you engage - internally and externally?
 5. What are the challenges you faced designing and implementing the process?
 6. How do you collect and use social impact data?
- 2:30 pm** **Q&A**

We will open the floor to questions from the bank participants – ask the Bank Leaders or CDBA about how your bank can get started or take steps to improve your social impact data measurement.
- 3:00 pm** **Adjourn**