2016 CDBA Social Impact Working Group Agenda

Session 1: Planning and Getting Started with Impact Assessment
Thursday March 31, 2016
2:00-3:00pm EST

Conference line: 855-826-0341 (no pin)

2:00 pm  Introductions of Bank Participants
As part of each bank’s introduction, please summarize what you hope to learn from this call

2:10 pm  CDFI Bank Examples: Planning and Getting Started at Southern Bancorp and Virginia Community Capital
Facilitator: Jeannine Jacokes, Community Development Bankers Association
Bank Leader: Dominik Mjartan, Southern Bancorp and Southern Bancorp Community Partners
Bank Leader: Teri Lovelace, Virginia Community Capital

Key Questions
1. What change are you working to create in your community?
2. Why did your bank engage in a social impact planning process?
3. What were/are you trying to accomplish by collecting social impact data?
4. Who did you engage - internally and externally?
5. What are the challenges you faced designing and implementing the process?
6. How do you collect and use social impact data?

2:30 pm  Q&A
We will open the floor to questions from the bank participants – ask the Bank Leaders or CDBA about how your bank can get started or take steps to improve your social impact data measurement.

3:00 pm  Adjourn