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METRO BANK TO EXPAND TARGET MARKET

LOUISVILLE, KY - - - Metro Bank has been tasked with the mission to stimulate economic growth within distressed neighborhoods of Louisville, KY. For the past 21 years, the Bank has fulfilled its commitment by performing over 60% of its activity in these distressed neighborhoods. To further show its commitment, Metro Bank is now expanding its target market to include additional low-income communities and other underserved populations in all of Jefferson County.

“This expansion demonstrates Metro Bank’s commitment to the underserved in Jefferson County”, explained Pedro Bryant, President and CEO of Metro Bank, “Expanding our target market will allow us to accomplish a strategic growth plan that will enable long term success and commitment to the communities and populations we serve.”

Metro Bank is certified by the U.S. Treasury Department as a Community Development Financial Institution (CDFI) and the only CDFI Bank in Kentucky. The CDFI Fund is a department of the U.S. Treasury created for the purpose of promoting revitalization and community development through investment in and assistance to community development financial institutions.

Metro Bank is a community bank providing an array of financial and developmental resources to stimulate economic growth. With a focus in low-income communities and underserved populations, Metro Bank provides access to flexible capital that facilitates job creation, job retention and access to goods and services. Learn more about Metro Bank at www.metrobankky.com.



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