

# Dave DeFazio

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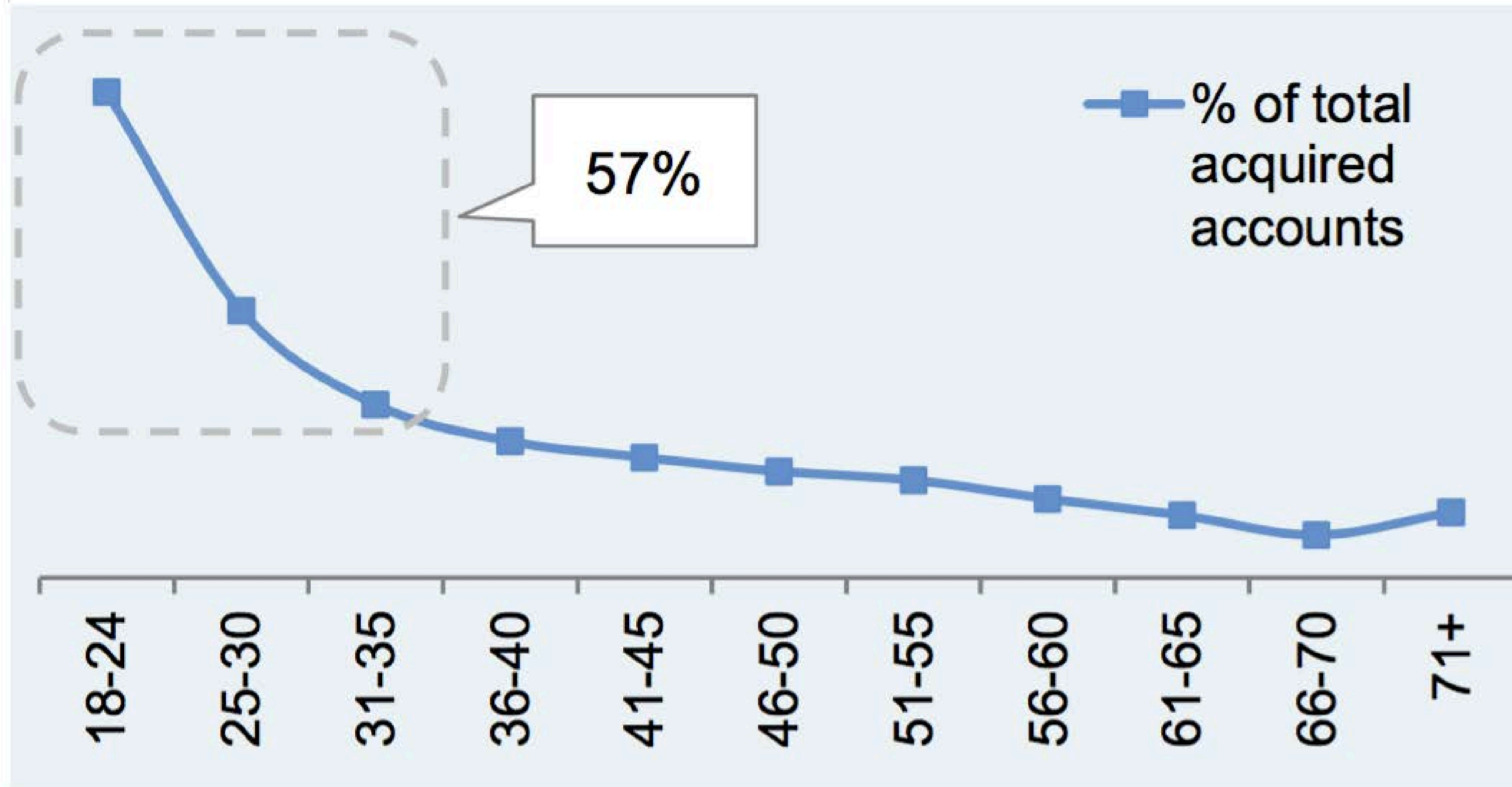
**Bank of America**



**usbank**<sup>®</sup>

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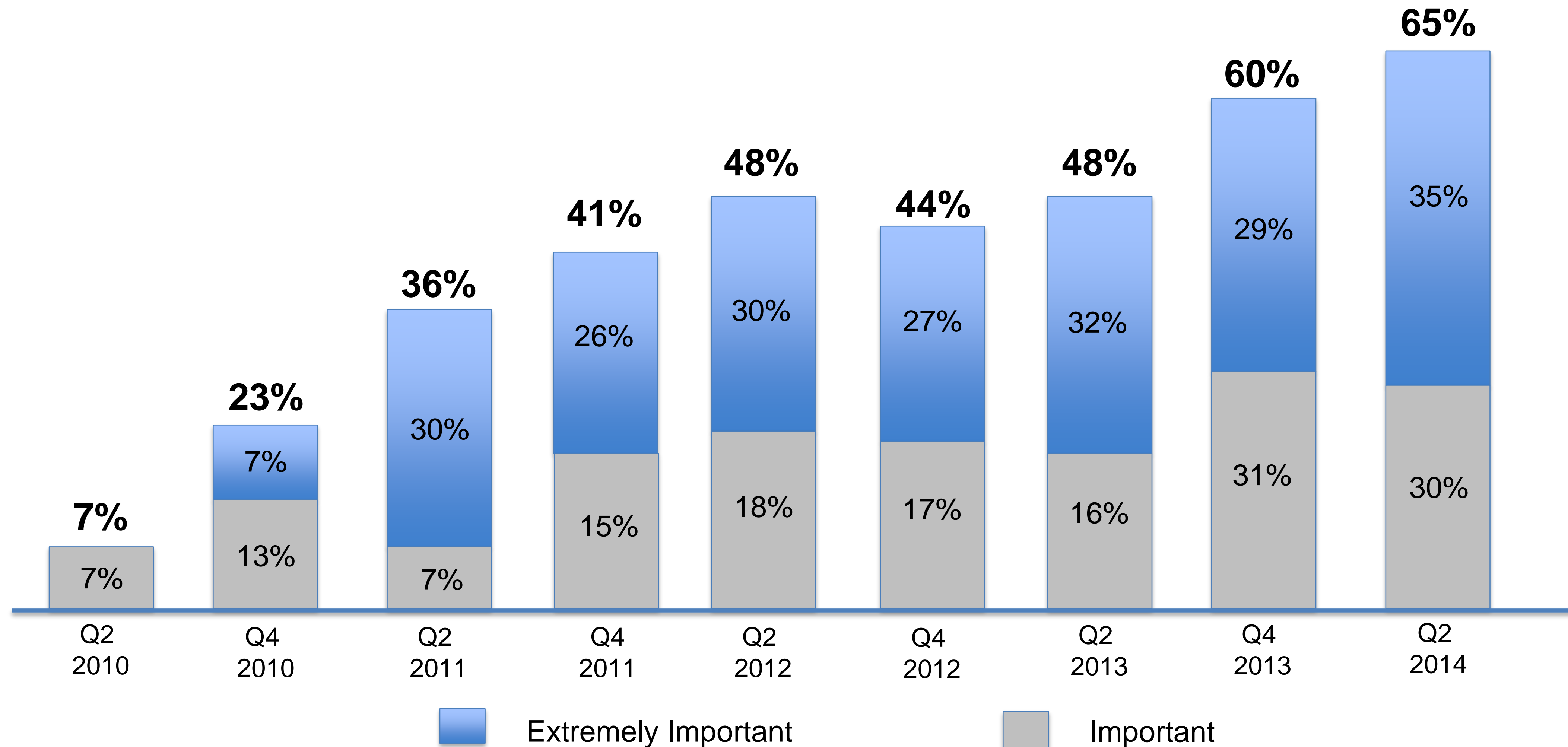
## Checking account acquisitions by age<sup>1</sup>



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# Mobile Drives Switching





# Unbundling of a Bank

[strategycorps.com/mobile](https://strategycorps.com/mobile)

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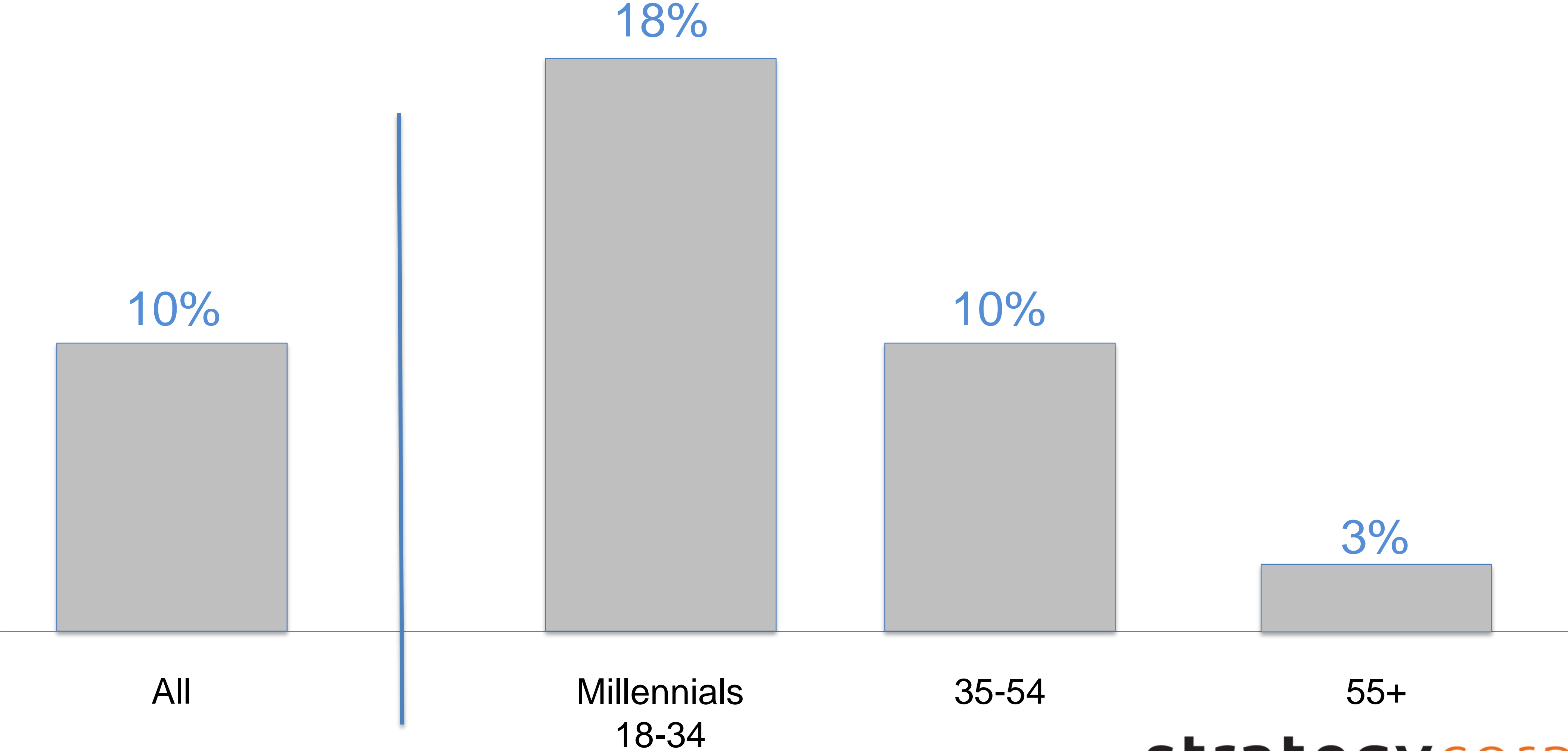
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# Account Switchers



Source: Accenture. "In the last 12 months, have you switched to a new financial services provider?"