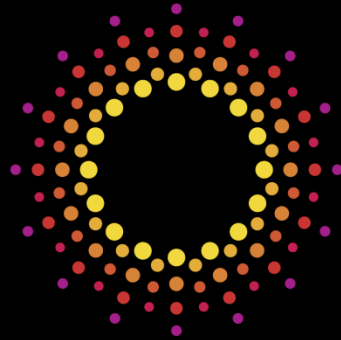
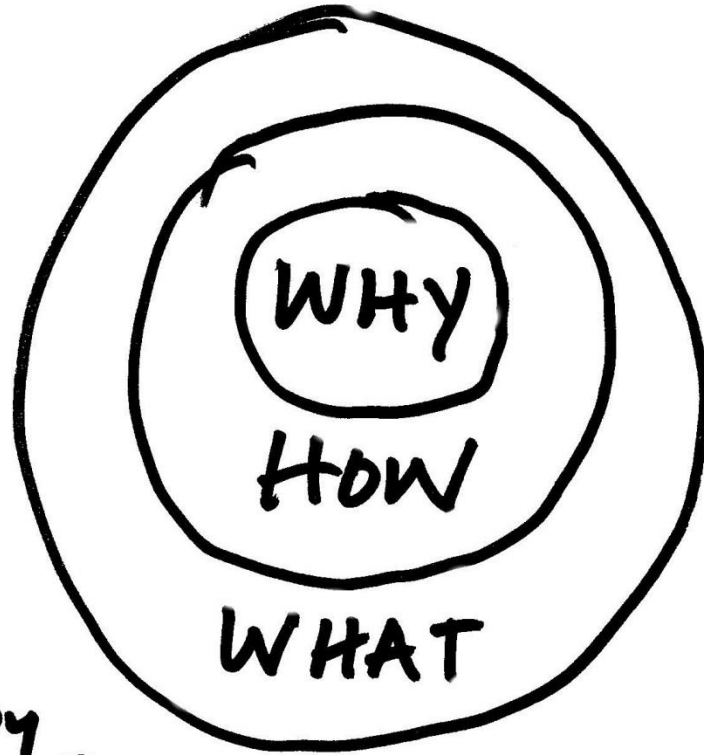


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BANKS

# THE GOLDEN CIRCLE



by  
SIMON SINEK









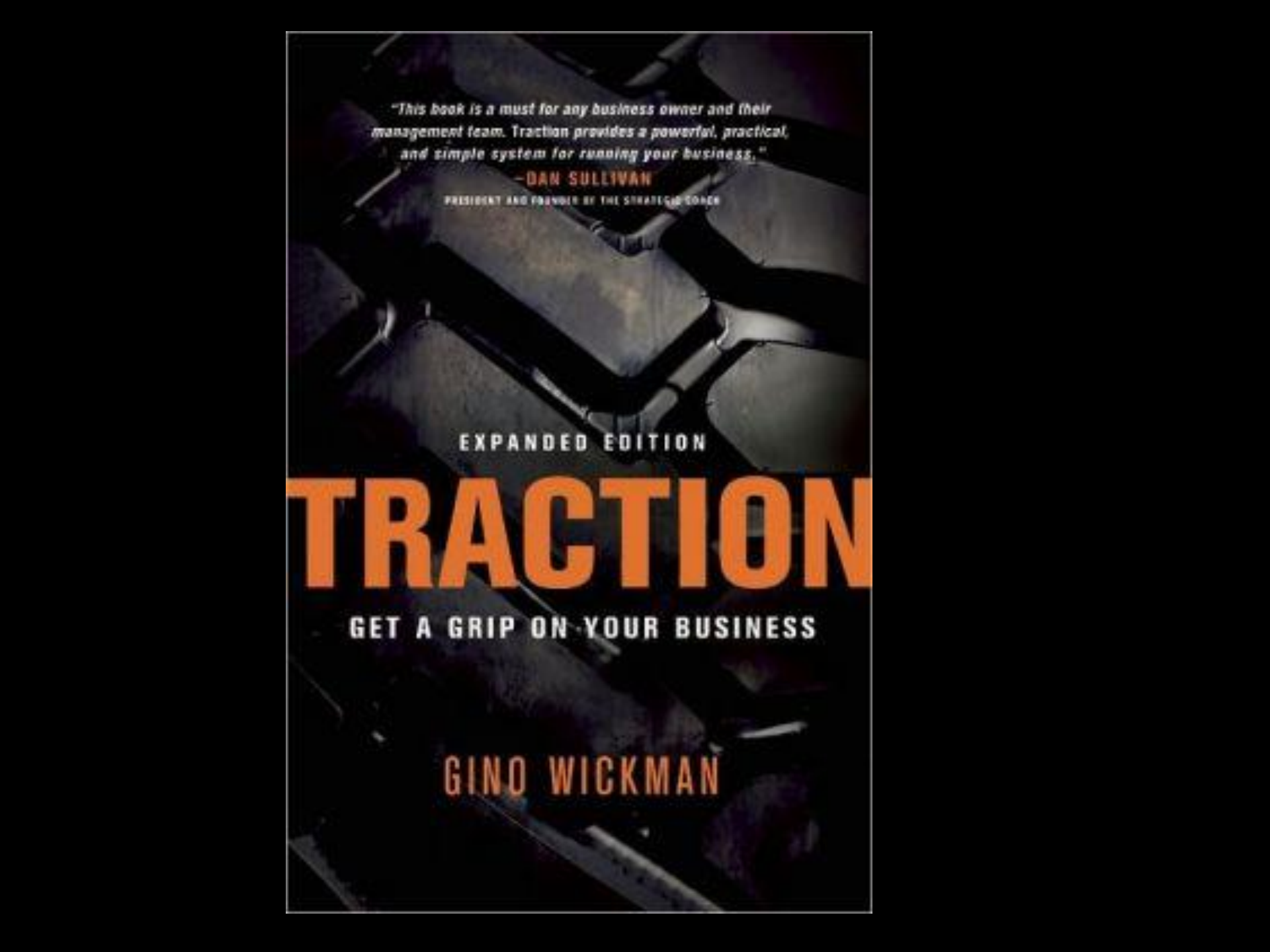
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**-DAN SULLIVAN**

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# TRACTION

GET A GRIP ON YOUR BUSINESS

**GINO WICKMAN**

**YOUR  
BUSINESS**

**VISION**

- 8 Questions
- Shared By All

**DATA**

- Scorecard
- Measurables

**PROCESS**

- Documented
- Followed By All

**TRACTION**

- Rocks
- Meetings

**PEOPLE**

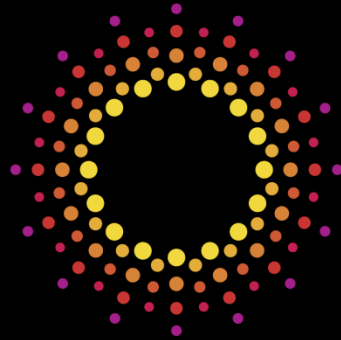
- Right People
- Right Seats

**ISSUES**

- Issues List
- IDS



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