

# **AMALGAMATED BANK:** **AMERICA'S SOCIALLY RESPONSIBLE BANK**



[amalgamatedbank.com](https://amalgamatedbank.com)  
Member FDIC



## ABOUT AMALGAMATED





# Our unique heritage: Why we're different

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1923 – 2013

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**Bank of the  
Labor Movement**



2014 – 2017

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**Progressive Community**



2018 – Beyond

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**America's Socially  
Responsible Bank**



# Our mission: America's Socially Responsible Bank



UNIONS  
**30,000**



POLITICAL  
ORGANIZATIONS  
**19,500** per cycle



INDIVIDUALS  
**5-10%**



ENVIRONMENTAL & SOCIALLY-  
CONSCIOUS COMPANIES  
**Millions** and Growing



NON-PROFITS  
**1.5** million





**WE DELIVER ON SOCIAL  
RESPONSIBILITY**



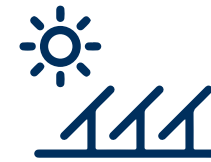


# Our impact product solutions



## PRODUCTS

- We offer Affinity Give-Back Online Savings, a cause-based banking program that lets customers give back to a nonprofit of their choice
- Our First Home Club program makes home ownership a reality for working families in our communities



## INITIATIVES

- We committed \$20m to fund a low-interest loan program for minority and women-owned businesses
- We helped finance solar HELOC loans that generated 60 kilowatts of solar power



## LENDING

- We don't lend to companies that are working against social, economic, or environmental progress
- We work with P2Bi to serve underserved small-business clients



## INVESTMENT

- Our Aria 100% Fossil Fuel Free Portfolio screens to ensure no investment in fossil fuels
- Impact and ESG investment solutions to match values with investment goals



# Culture

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First bank in the nation to raise  
our hourly minimum wage to

**\$15**



**61%**  
minorities

**56%**  
female



We received **South Pole's  
Climate Neutral** label



First bank to add **LGBTQ** to the  
definition of **board diversity** for  
shareholder voting standards

# We support organizations that make a difference

**MoveOn.ORG**  
DEMOCRACY IN ACTION

global alliance  
for banking  
on values



THE  
**SOLUTIONS**  
PROJECT



**BLUEGREEN**  
ALLIANCE



**Demos**



**SEIU**



**KIRSTEN GILLIBRAND**  
DEMOCRAT FOR U.S. SENATE







# Delivering business success

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- Bespoke Products/Services
- Unique subject matter expertise
- Shared values
- Ability to amplify client message
- Dedicated to creating community and contacts







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