Mission Statement

We build valuable relationships, strengthen social and economic diversity, empower a healthy and innovative rural Colorado culture, and use networks beyond banking to foster community growth.
Hiring Practices

Able to recruit new talent that would not otherwise consider working at a bank.
Specialized Lending Department

- SBA Regular 7a
- SBA Express
- SBA 504
- USDA B&I
- USDA IRP
- USDA Community Facilities
- USDA FSA
- CHFA CCR
- CHFA Green CCR

- CHFA CCS
- OnBill
- CEF collateral program
- OEDIT Micro/Revolving Loan Program
- Venture Capital
- CDFI Mission Loans (Charter Schools, Affordable Housing, etc.)
Changing the Internal Culture
Volunteeerism

- 28 BANK EMPLOYEES
- 290 HRS/MONTH
- 40 DIFFERENT NON-PROFITS

1st SouthWest Bank - fswb.com
Teach Children to Save Day

- In 2016, 17 FSWB Employees visited 8 Elementary Schools, teaching 361 students
- In 2017, 15 FSWB Employees visited 6 Elementary Schools, teaching 369 students
- The lesson plan discussed developing savings goals, tracking money spent and money earned, and delayed gratification
Double Up Food Bucks Colorado

- Partnered with the San Luis Valley Foods Coalition to provide matching funds for Colorado grown fruits and vegetable purchased through the Supplemental Nutrition Assistance Program (SNAP)
- Inaugural year of the program
- Encourages healthy eating for low-income populations
- Creates a higher demand for Colorado grown products through participation in Farmer’s Markets
La Plata Electric On Bill Financing

- LPEA Customers can apply for a low-interest loan to cover various energy efficiency measures
- Loan is repaid monthly through their electric bill
- Loans of up to $7,500 can cover
  - Caulking / weather stripping
  - Whole House Insulation
  - LED Lighting
  - Storm or thermal windows and doors
  - Water heaters