



©2015 Sunrise Banks, N.A. | Member FDIC

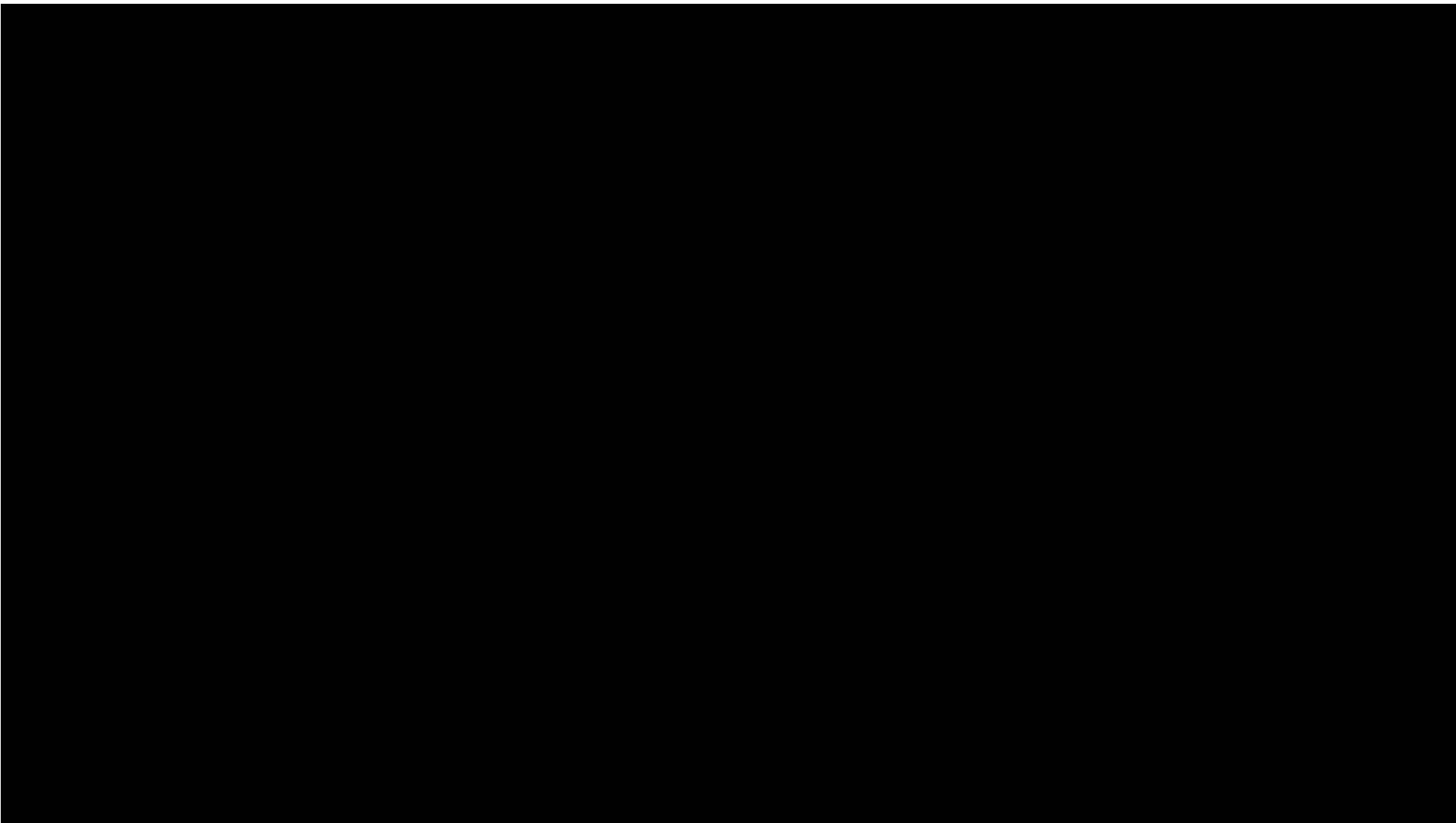
 facebook.com/SunriseBanks

 [@SunriseBanks](https://twitter.com/SunriseBanks)

 youtube.com/SunriseBanks

www.sunrisebanks.com





PAY IT FORWARD 2014



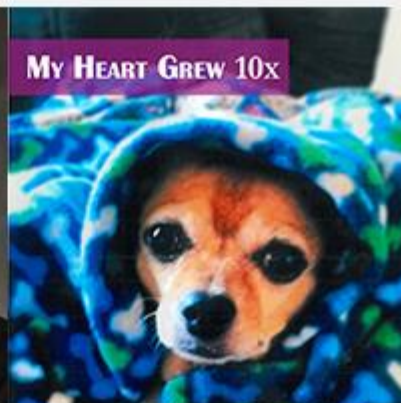
FOR
THE
LOVE
OF
ANIMALS



LIGHTING IT UP!



POWER OF 100



MY HEART GREW 10X



I PAID IT FORWARD

THE RED KETTLE

IMPACT MULTIPLIED.



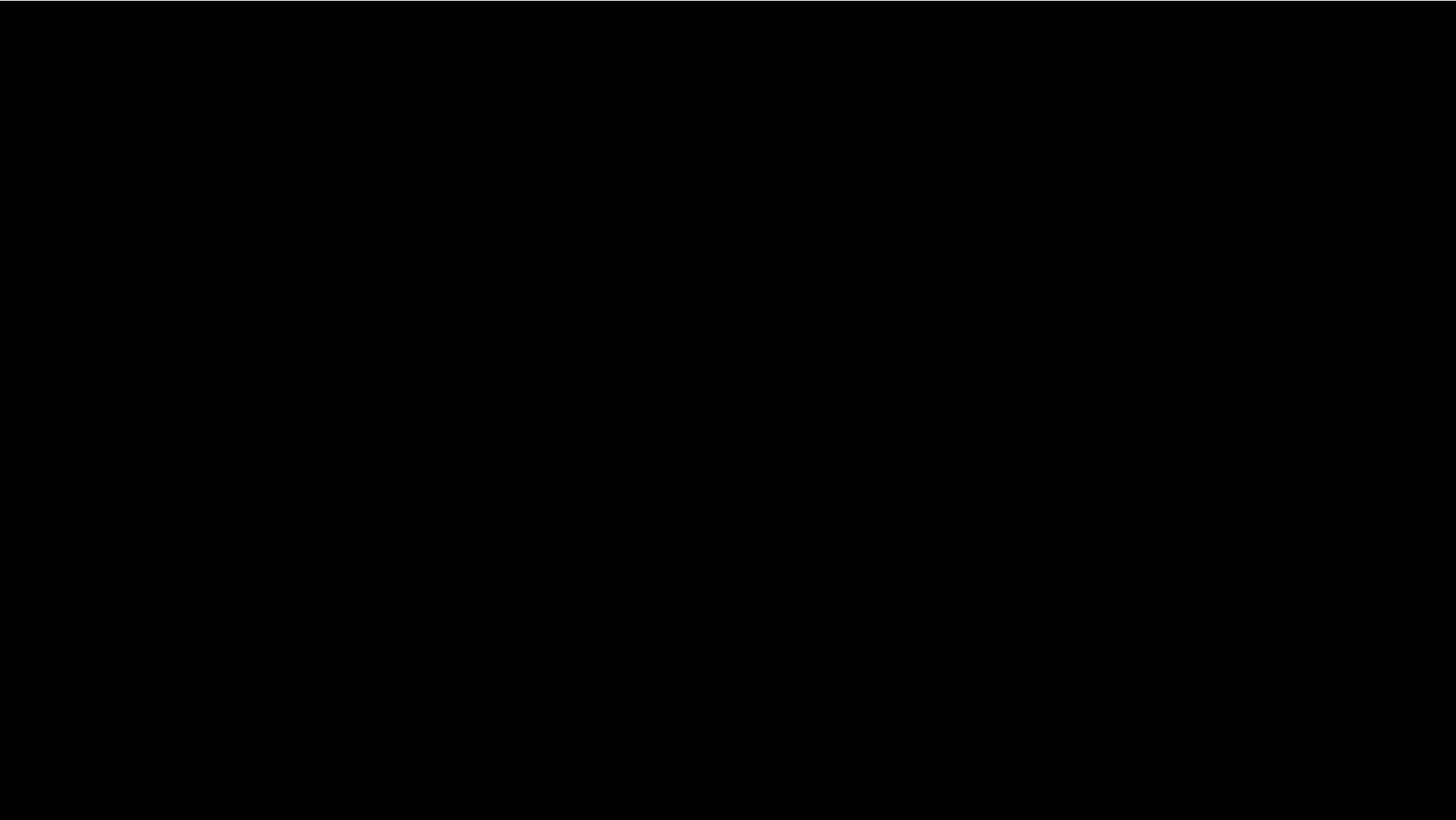
SHARING THE IMPORTANCE
WITH CHILDREN



DOGS ON
DEPLOYMENT



BRIGHTENING
CHRISTMAS



CRA

In 2014, Sunrise Banks was evaluated under the Community Reinvestment Act (CRA).

CRA evaluates our record of meeting the credit needs of our entire community, including low and moderate-income neighborhoods consistent with safe and sound operations.

NONPROFIT DONATION RECIPIENTS IN 2014

The Link Playworks
The Works
Smart Home
Chapel, Inc.
Daily Bread
Youth Farm
Urban Roots
Free Arts MN
Accessibility
The City Clinic
Urban Ventures
Women's Ventures
Whitaker Alliance
Urban Renaissance
Berenson Community
African Housing Inc.
People Serving People
Minnesota Land Trust
Jewish Family Services
Housing Cultural Center
First Children's Finance
Lutheran Social Services
Shoreland Housing Services
Learning House of St. Paul
Marick Community Services
Children's Defense Fund of MN
Children's Home Society of MN
Neighborhood Home Partners
Two Cities Medical for Humanity
Northside Achievement Zone (NAZ)
Neighborhood Development Center
Saint Paul Public Schools Foundation
Latino Economic Development Center
Phillips 6641 Neighborhood Organization
Big Brothers Big Sisters of the Greater Twin Cities
Twin Cities Habitat for Humanity - Entrepreneur's House
Metropolitan Economic Development Association (MEDA)
Metropolitan Consortium of Community Developers (MCCD)

EMPLOYEES



FINANCIAL LITERACY

Sunrise Banks offers Financial Choice to its customers and employees. Financial Choice is a financial counseling program through Lutheran Social Services.



Sunrise employees in partnership with local nonprofit organizations facilitated financial literacy training to over 160 individuals in the community in 2014.

GLOBAL ALLIANCE FOR BANKING ON VALUES

Sunrise continues to be a member of the Global Alliance for Banking on Values. GABV is a network of the world's leading sustainable banks that use finance to deliver sustainable development for underserved people, communities, and the environment.

GIVING BACK (VIDEO)

Giving Back



NMTC

Sunrise Banks received a \$38 million New Markets Tax Credit allocation award from the CDFI Fund.

The purpose of the New Markets Tax Credit (NMTC) Program is to spur new or increased investments into low-income communities.

PEOPLE BASED PRODUCTS



PLACE BASED PRODUCTS

Sunrise Banks achieves its mission to empower the underserved through products located in the Twin Cities of Minneapolis and Saint Paul, Minnesota.

Sunrise offers a full suite of products and services designed to meet the needs of business and personal customers.

Products and services include, but are not limited to:

- Deposit Accounts, including the Socially Responsible Deposit Fund (SRDF)
- Consumer Lending
- Commercial and Industrial Loans
- Small Business Administration Loans
- New Markets Tax Credit Loans
- Cash Management

SRDF

Sunrise's Socially Responsible Deposit Fund (SRDF) allows any deposit accounts to be used for positive change in our community. SRDF funds are leveraged to make loans that benefit our community, such as affordable housing development, nonprofit organizations, and small business lending.



25% of all deposit accounts or \$117 million is designated to the SRDF.



SUNRISEBANKS.COM/KICKIT

IT'S TIME TO GIVE BANKING A SWIFT KICK IN THE PANTS



©2014 Sunrise Banks, N.A. | Member FDIC

 facebook.com/SunriseBanks

 [@SunriseBanks](https://twitter.com/SunriseBanks)

 linkedin.com/company/sunrise-banks

 youtube.com/SunriseBanks