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### **FOR IMMEDIATE RELEASE**

BOM to be First Brick and Mortar Bank in Woodworth, Louisiana

BOM Bank is excited to begin construction in Woodworth, Louisiana. This full service location will be the first stand-alone bank in the town. It will serve as the fifth location for BOM in Rapides Parish and its nineteenth location in total. For residents of Woodworth, this means no longer having to travel for banking.

The Town of Woodworth has experienced an increase in growth over the past five years as families and businesses spread out across Rapides Parish. What was once just a sawmill town, now has a growing economy. Outdoor recreation, conference centers and great education all make Woodworth an attractive location for newcomers. BOM looks forward to providing needed banking services to all residents.

Mayor David C. Butler, II has served his hometown in this role for 41 years. He said, "As you go through life you need a pastor, a lawyer and a good banker. I look forward to a lasting relationship with BOM."

BOM Bank is a certified Community Development Financial Institution with a focus on volunteerism and servicing the unbanked and underbanked population. It offers tailored resources including a credit builder program and a certified BankOn checking account for those outside of the mainstream financial system and those working to have healthy financial habits. BOM gives back heavily to the community. In 2021, it donated \$34,000 to causes in Rapides Parish alone and bank-wide its staff volunteered 4,000 hours of community service.

BOM Bank has been providing customers with a variety of products and services since 1903. BOM moved into Rapides Parish by opening a Loan Production Office in 2016. The bank now has three full service locations in Alexandria and one under construction in Pineville. BOM employees 18 individuals in Rapides Parish and is creating more employment opportunities with the construction of new locations in Woodworth and Pineville.

For a complete list of locations, as well as products and services, visit [bofm.com](http://bofm.com) or follow us on social media @bomest1903. BOM a face you know, a bank you can trust.