

Regions Served: Arkansas **Lending Focus:** Single Family

Status: CDFI

Website: www.prioritybank.com



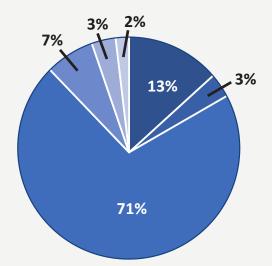




U.N. Sustainable Development Goals *

Since its founding in 1993, Priority Bank has been a trusted financial partner for the Ozark and Northwest Arkansas communities. Headquartered in Fayetteville, the bank has built a reputation for quality service and local expertise, offering personalized financial solutions that meet the needs of its customers.

TOTAL OUTSTANDING PORTFOLIO



Construction & Land Development	\$ 10,937
Farm	\$ 2,842
Single Family	\$ 58,800
Commercial Real Estate	\$ 5,715
Commercial & Industrial	\$ 2,791
Consumer Loans	\$ 1,544

In 000's

\$82,629

We value people more than profits.

SUPPORTING SMALL BUSINESS GROWTH IN NORTHWEST ARKANSAS

Since becoming a customer in 2020, Charles Ward has partnered with Priority Bank to expand his dirt work business in Northwest Arkansas. Starting as a one-person operation, Ward's company has grown significantly, driven by increased demand for site preparation and land development services. In early 2024, Priority Bank provided financing for new equipment, including a John Deere excavator, enabling Ward to take on larger projects. Over the past year, the bank's support has helped him expand his workforce from one to five employees, underscoring Priority Bank's role in fostering local business growth and economic development.



Source: Call Report Data at 12/31/2023

TOTAL: