

Regions Served: Edmond, Oklahoma

Lending Focus: Commercial Real Estate and Single Family

Status: CDFI and MDI

Website: www.mycitizens.bank

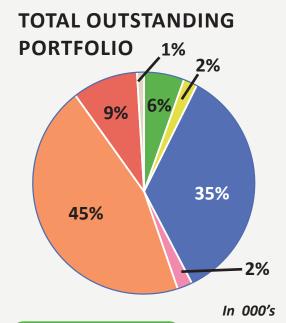






U.N. Sustainable Development Goals *

Founded in 1901, Citizens Bank of Edmond has been a cornerstone of the Edmond, Oklahoma community for over a century. As one of only 14 women-led financial institutions in the United States, the bank exemplifies leadership and innovation. Citizens Bank of Edmond is employee-owned and deeply committed to community involvement. With total assets exceeding \$380 million, Citizens Bank of Edmond continues to grow and adapt to meet the needs of its customers.



Construction & Land \$ 17,250 **Development Farm** \$6,031 **Single Family** \$ 110,807 Multifamily \$ 7,465 **Commercial Real Estate** \$ 143,848 Commercial & Industrial \$ 28,249 **Consumer Loans** \$ 1,219 Other \$ 3,022

\$317,891

Over 120 Years of Serving Customers and Enhancing their Community with Unmatched Commitment and Innovation.

EMPOWERING RETAIL ENTREPRENEURS: RISE BY CITIZENS

Citizens Bank of Edmond collaborated with the Independent Shopkeepers Association and launched RISE, an innovative retail incubator program revitalizing downtown Edmond. This program empowers aspiring entrepreneurs by offering affordable access to prime retail locations for just \$50 per month. Since its inception in 2020, RISE has filled vacant storefronts, attracted foot traffic, and fostered community engagement. Several participants have successfully transitioned from pop-up shops to permanent businesses, significantly boosting the local economy.



Source: Call Report Data at 12/31/2023

TOTAL:

2023 SNAPSHOT LOAN ORIGINATIONS







19 COMMERCIAL REAL ESTATE



221 SINGLE



55
COMMERCIAL &
INDUSTRIAL

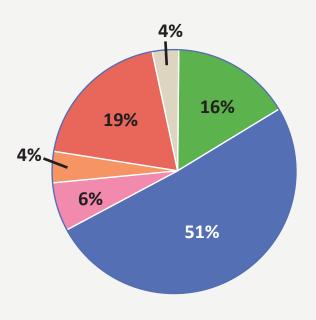


4 MULTIFAMILY



77
CONSUMER
LOANS

TOTAL PERCENTAGE OF LOAN ORIGINATIONS



Driving Economic and Community Vibrancy: Heard on Hurd



Citizens Bank of Edmond has significantly shaped the cultural landscape and economy of Edmond through its sponsorship of "Heard on Hurd," a monthly festival held every third Saturday from March through October. Over the past 11 years, this event has hosted over 500 local vendors and generated more than \$60 million in economic activity, fostering job creation and boosting local businesses. Beyond its economic impact, "Heard on Hurd" strengthens community bonds by providing a space for families, friends, and neighbors to celebrate local talent and creativity.

In '000's



Source:

Citizens Bank of Edmond 2023 loan origination

2023 LOAN ORIGINATIONS

